

AF Outstanding Unit - 2000, 1985, 1979



# THE COYOTE LOG

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## 190th Airmen Entertained by Robin Williams at Turkish Air Base

By Tech. Sgt. Greg Burnetta  
190th Public Affairs

A 190th Coyote met actor Robin Williams overseas last month and arranged for a gag photo.

Master Sgt. Tom LaFountain, 190th Air Refueling Wing Aircraft Generation Squadron, was on duty as part of the Air Expeditionary Force, October 14th when he met Robin Williams.

Williams was there as part of a USO tour but, also, performed a one-man stand up comedy show.

"I saw his one man show," said LaFountain, and "It was all I needed to see. He can carry the show by himself," he said.

Following the show Williams visited U.S. service members at the base hospital, and arranged to shake hands, sign autographs and pose for photographs with the service members in the "tent city" part of the base where LaFountain was quartered.

"I don't know where he found all the energy to go through all that", he said, referring to Williams visiting with so many different people after the show. "It was pretty neat," said LaFountain.

LaFountain said that he stood in line to meet with and have his picture taken with the actor.

"When I got there, I told him it wasn't going to be a standard picture and he agreed," said LaFountain.

The picture is of LaFountain holding Robin Williams in his arms the same way a groom would carry a bride across the threshold, he said.

Williams then posed for a second picture with LaFountain and his friends. "Just a regular group photo of three or four of us", he said.

LaFountain said he hopes the - still unseen - photographs turn out, "So my wife will believe me," he said.

### G-o-o-o-o-d Morning Turkey!



*Robin Williams spent time last month with Kansas Coyote Master Sgt. Tom LaFountain and other members of the Air Force's Expeditionary Force.*

# Commander's Comments

## Who are today's military?

Who are today's military? What are people in today's military really like? Some 85,000 people who entered Forbes Field for the *Family Freedom Day* Air Show in September have at least one positive perception of the military. That favorable view is of the men and women of the Kansas Air National Guard who worked security at the public entrance gate.

They saw people who were polite, attentive, and doing their job...a job more and more dictated by the uncertain world we live in. Security.

Very few of the 190th volunteers who staffed the main event entrance gate were "security experts." We learned on the fly. We adapted through the day to situations that presented themselves with a professional attitude. This military presence in the heart of America is, perhaps, the most real example of who the military and Guard really are. This is the military that thousands saw in Topeka on September 28th.

We live in uncertain times. American citizens are hungry for security and peace of mind. It is a most important time for us as members of our country's military because we have the ability to provide that sense of security and stability. It is truly important, perhaps more now than ever, to be confident in our commitment to our common values of service, integrity, and excellence.

People are looking to the military not only for our overseas might, but our down-home strength. As members of the Guard, we must take our local mission of providing a sense of security and stability in our communities seriously. We must be vigilant practitioners of OPSEC and COMSEC. We should

always be ready, but not anxious about possible future mission requirements.

Each one of us can create a localized impact and provide a sense of security and peace to our families and friends. We are the military in our communities and the people whom others look to for security and peace.



**Major Steve Burk**  
**LSF**  
**Commander**

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# 190th Recruiters rise to the unique challenge of meeting today's manning requirements.

By Tech. Sgt. Greg Burnetta  
*190th Public Affairs*

The 190th Air Refueling Wing is currently manned at 90 percent of authorized strength. Its goal is to be at 93 percent by the end of September, 2003. In order to help meet that goal, 190th recruiters will attend "sales" training.

Active component and Air Guard recruiters nationwide are being trained in how to reach the ever evolving potential recruit market, said 190th ARW recruiter, Tech. Sgt. Jeff Johansen.

This market and the strategies used to reach it change with each generation.

He and other 190th recruiters were trained in late October at the Air Force Regional Recruiting Head Quarters in St. Louis.

This training is modeled after sales training currently used by today's Fortune 500 companies, said Johansen.

The Air Force and Air Guard have decided to use this "sales" approach as part of their recruiting efforts to reach the potential recruit market, he said.

Today, recruiters are aiming for the Generation "X" replacements... the "Y" generation.

The "Y" generation consists of those people born since 1975, as opposed to the Generation "X-ers" who were born 1969 to 1974, said Johansen.

Studies have concluded that the Generation "Y" people are much more "me" orientated. "They want to know what's in it for them," said Johansen.

They are more motivated to join the Guard for financial college assistance and other benefits than out of a sense of duty or service, he said.

The Generation "Y" people are the "soccer mom's" kids, said Johansen. Their lives have been more structured than any preceding generation.

They know what time sports, band practice and other functions are; tend to be driven to those functions, and picked up at their conclusions.

They want to remain in a structurally sound

environment.

The recruiting sales training is designed to facilitate the reaching of this generation; to pinpoint what they are looking for, and to use positive reinforcement to demonstrate to these people that the Air Force and Air Guard can meet the Generation "Y" peoples needs.

This training will benefit all recruiters, even though we can be proud of the job being done by the 190th's recruiting staff.

The fiscal year just completed was the second highest recruiting year for this unit since these statistics have been kept.

Tech. Sgt. Johansen credits the leads given the recruiting staff by unit members, as well as by the recruiters work.

"Last year unit members gave us 102 referrals that resulted in 31 percent of our total enlistments for the year," he said.

Referral is the single most effective recruiting tool we have, "Better than advertising on TV", he said.

The numbers could have been even more impressive had more of the potential recruits met standards.

Last year, 56 percent of all the potential recruits who made appointments to begin the recruiting process for the 190th ARW were disqualified, said Johansen.

The biggest disqualifying factor was the ASVAB test, he said. "This wasn't just from taking the test once. We arranged for some of these people to take the ASVAB three times, and they still couldn't pass it," he said.

Other disqualifying reasons included moral character with the most common one being minor in possession of alcohol.

Medical disqualification reasons basically account for the remaining who were disqualified.

The 190th's recruiting team is dedicated to meet the 93 percent manning goal by September of 2003 and they need all unit members to continue to make word of mouth refer-



**Fuel Your Future**  
**Air National Guard**

When  
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e num-  
ber," he said.

# *Wing recognition soars to the next level*

By Tech. Sgt. Jeff Johansen

*190th Recruiting*

Several months ago the State Recruiting and Retention Supervisor, Senior Master Sgt. Teresa Blanchard, encouraged the building of a KC-135 model to be used in parades, air shows and other community events. The Wing supported project got started with one major hurdle - build it in two weeks so it can be displayed in the Fiesta Mexicana parade. Without hesitation, several unit members accepted the challenge. The project was completed within the time constraints and exceeded Wing expectations. The KC-135 model was driven in the parade and the Special Activities and Awareness Committee (SAAC) led by Tech. Sgt. Sherry Hertlein successfully promoted the 190th. Many thanks to the following people for stepping up and for a job well done!



## **Construction**

TSgt. Chuck Harman  
TSgt. Gordy Cole  
SSgt. Rick Hurla  
TSgt. Joe Getsinger  
SSgt. Cade Sisson

## **Coordination**

Chief Sisson  
Chief Roush  
Chief Jost  
Chief Evans



*If you know of any events that would be appropriate to display the KC-135 model please contact the recruiting office at (785) 861-4295. We greatly appreciate members that willingly go beyond the call of duty to support the Wing and to bring positive recognition to the 190<sup>th</sup>.*

## **STARBASE—Western Kansas Style**

By Senior Master Sgt. Phil Mahan  
*190th ARW Human Resource Advisor*

This past summer I participated in Garden City Community College's STARBASE program. The college hosted the program as part of its "Kids' College" summer activities for the area's third grade through eighth grade children.

Ms. Kristi Wheeler of the Smoky Hill Training Ground Air Base was the lead instructor for this fine activity. There were ten boys who participated in the four-day class conducted in the college's Academic Building. The Army National Guard and Civil Air Patrol assisted her in the activities. Several parents and even grandpar-

ents joined the cadre to make science and math come to life for these young people.

One of the neat features (my favorite thing) was a fly-over by McConnell's 184<sup>th</sup> Bomb Wing's B-1 Bomber. It was the swan song for the B-1 of the 184<sup>th</sup> as you may know, and these youngsters and adults really enjoyed the demonstration.

In addition to the tour of the regional airport, the students toured and received instruction by the members of the Army National Guard Unit in Garden City.

While a principal in Wamego, Kansas, the students of our community made the annual trip to Topeka to be part of the on-going program here. My hat is off to the members of the 190<sup>th</sup> who give of their time and effort to make this program a con-

tinuing success. Educators have all but stood on their heads over the years to make math and science instruction appealing and interesting to their students. This program is terrific at not only "showing" them why they need math and science but also giving them a lesson that is as critical as the book learning—leadership.

We can teach people academics as a matter of routine in schools, but leadership really fits with Air Force's training mission. I applaud those here and throughout the state that put their time and effort into making it a resounding success!



## Services Flight Says Good-bye to Corber

After 34 years of total military service, Master Sgt. Roy K. Corber, Jr. retired from the Kansas Air National Guard.

Corber turned 60 years old in November and by regulation, he must retire from the military on or before that date.

Corber hosted his retirement party on Saturday of the October UTA. "It was a lot of fun – it was great to get a chance to say good-bye to my 'second family,'" said Corber.



Corber spent his entire career with the 190<sup>th</sup> in Services. He began as a chef and eventually became the NCOIC of Services.



Military  
Night  
in the  
Barn!

Topeka Scarecrows  
Vs  
River City Lancers

Friday, November 22  
7:00 p.m.  
(Doors open at 6:05 p.m.)

Lower level ticket prices  
only \$5.00

Contact MSgt. Kevin  
Drewelow to pur-  
chase tickets or for  
more information  
(ext. 4535)



...provides on-line  
pay resources

A program designed to help Air Force people manage their pay more easily went on-line Oct. 15.

Formerly named the Employee/Member Self-Service program, myPay offers improved on-line services for active-duty, Guard and Reserve airmen, civilian employees, retirees and beneficiaries.

Among the many features available for airmen, he said, are the abilities to view, print and save leave and earning statements and edit address information.

Other features of the site are on the way. According to 190<sup>th</sup> ARW Budget Officer, 2nd Lt. James Wehrli other features such

as the ability to adjust federal and state tax withholding, update bank and electronic funds transfer information and view travel pay information are "on the way."

People can log into myPay immediately if they have a current E/MSS personal identification number. If they have forgotten their PIN or are a new user, they can request a PIN on the myPay Web site.

"The idea is that with this program we can provide better customer service," said Wehrli.

For more information about the mypay system, contact Tech Sgt. Dotti Westergren in the Finance office at extension 4544 or log-on at:

<https://emss.dfas.mil/mypay.asp>.

## Officials announce new service dress name tag

BROWN

No more Airman Anonymous.

On October 1, 2002 Air Force Chief of Staff Gen. John P. Jumper announced the return of the Air Force's service dress name tag.

The new service dress name tag has a brushed satin finish and blue letters. It is slightly larger and heavier than the blue plastic name tag worn on the blue shirt and medical white uniform. It will only be worn on the service dress, on the right side parallel to the ribbons and medals.

The new name tags will be available in Army and Air Force Exchange Service military clothing sales stores and Military Clothing issue at a future date when stocks become available.





**Name:** SSgt Wendy L. Lambert  
**Organization:** 190<sup>th</sup> Logistics Squadron  
**Job Title:** Transportation Specialist  
**Main responsibility:** Shipping and Receiving

**Civilian Career:** Real Estate

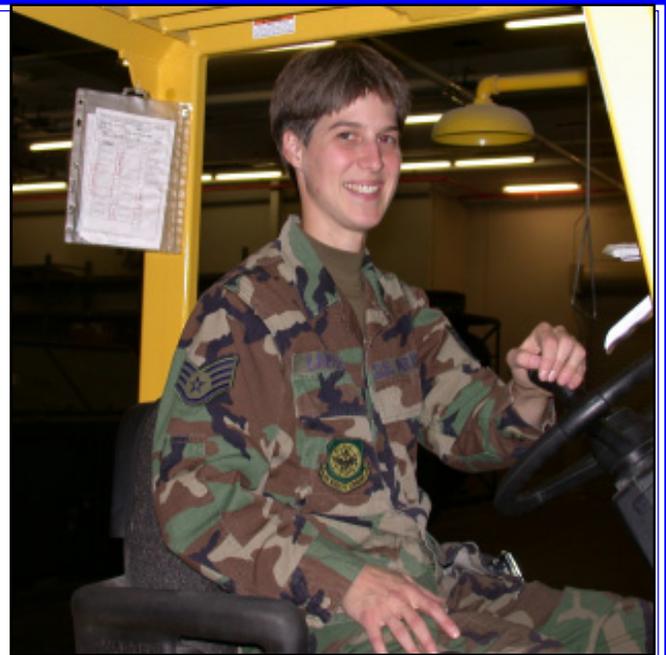
**Education:** A plethora of hours from KU, WSU and WU. Several tech schools.

**Military Experience:** Administration, Personnel, Supply, and Traffic Management

**Goals and Ambitions:** Become a musician superstar. Sell enough houses to have time to work on my next music CD.

**Hobbies and Activities:** Music composition and recording, fishing, drinking coffee with my friends, reading, playing guitar and piano, wake-boarding, home remodeling, going on walks with my dog, cracking jokes and laughing at myself.

**Most Memorable 190<sup>th</sup> moment:** My first Space A flight to Alaska. I almost missed the tanker. Luckily they held



the plane late for almost an hour so I could get a ride home. I knew then I had joined the right unit.  
**Achievements:** Finally getting my piano compositions recorded on my first CD entitled "Places"... oh, and actually selling them!

## Generation "Y" people differ from the Gen "X"-ers

By Tech. Sgt. Greg Burnetta  
 190th Public Affairs

As the last of the Generation "X" people are now into their late twenties, recruiters are targeting Generation "Y" people; those born after 1974, as potential military enlistees.

New strategies have been developed to facilitate reaching this pool of recruits. These strategies are a result of determining the different needs and wants of the two groups.

The following information is used by the Achieve Global company, which is a national company used by the Air Force to train recruiters in these new strategies.

### Generation "X"

Work is not the most important thing in their lives.  
 Anything that makes work less corporate resonates well with a generation that feels betrayed by corporate interests.  
 Self-reliant: Want challenging jobs and variety.  
 Flexibility and freedom desired.  
 Techno savvy.  
 Prefer free agency - goals are around growth and learning.  
 Daily proof that their work matters.  
 Want to know what is expected of them and have clear areas of responsibility.  
 Get accurate and timely feedback.  
 Access to marketable skills.

Put their names on tangible results.  
 Team environment is important.  
 Relationship is important.

### Generation "Y"

Like authoritative expertise.  
 Invest in their outcomes.  
 Don't like to waste time.  
 Are loyal and hard working when they see value in what they're doing.  
 Build personal relationships.  
 Are technically savvy.  
 Constant feedback, lofty goals - rewards.  
 Highly structured existence - me oriented.  
 Expect clear, concise directions.  
 Detailed career plan with time line for advancement.  
 Work that doesn't lead somewhere is to be avoided.  
 Want to be taken seriously from the start.  
 Trained to do things in teams.  
 Prefer standardization to predatory competition.  
 Uncomfortable seeing people violate ethical codes.  
 Enthusiastic about learning opportunities.  
 Balanced life is important.

*(Portions of article provided by Tech Sgt. Johansen, 190th Recruiting)*





# Coyote Comments...

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*What are your plans for Halloween 2002?*



*Staff Sgt. Sheryl Fields  
Training Management*

“I just moved here three weeks ago from Ottawa. I was really looking forward to Halloween and seeing all the kids in my apartment complex, but I will have to work until 8:00 PM and will miss most of them.



*Tech. Sgt. John Wessel  
AGS*

“My step daughter is having a Halloween party for her sixth and seventh grade friends. I will be a chaperone.”



*SrA. Tosha Modde  
Maintenance Engine Shop*

“My little brother’s birthday is on Halloween. He will be six years old and I’m planning to have a party for him.”



*Staff Sgt. Chris Gutierrez  
Maintenance Squadron*

“I’m taking my twenty month old daughter out for her first Trick or Treat.” His daughter’s name is Saffron, he said.

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